Press release
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Yamaha Motor distributes Torqeedo electric outboards through selected Yamaha dealers in Europe

- From January 2025, selected Torqeedo outboards will be available in eight European countries for the first time through the Yamaha dealer network
- The range of Torqeedo's outboards includes its Travel Family and the more powerful Cruise models
- Providing sustainable options for customers to reduce their carbon footprint.

Yamaha Motor announces today that, as of January 2025, a selection of Torqeedo outboards – since April 2024 part of the Yamaha Motor Group and market leader in electric propulsion mobility on water – will be available through its dealer network in eight countries in Europe.

Yamaha is committed to advancing a carbon-neutral future on the water with a range of innovative technologies and alternative fuels. With the availability of Torqeedo's electric outboards in its range, Yamaha offers its customers options to reduce their carbon footprint. Electric power is another step toward decarbonisation, ideal for smaller boats, and with innovations like Torqeedo's and the recently updated Harmo engine, Yamaha is addressing diverse needs. Looking ahead, Yamaha is exploring multiple technology solutions, including electric, sustainable, and alternative fuels like hydrogen, to decarbonise the marine industry.

From January 2025, a selected range of Torqeedo outboards will be available in the UK, Ireland, Switzerland, Slovenia, Croatia, Italy, Spain and Portugal. The range will include the Travel Ultralight (1-3hp equivalent), the Travel Family (2-5hp equivalent), ideal for smaller boats up to two tons, and the more powerful Cruise models (6-25hp equivalent) for larger boats up to 12 tons.

Founded in 2005 close to Munich, Germany, Torqeedo is the global market leader in electric propulsion mobility on water, known for its comprehensive range of electric outboard and inboard motors, hybrid systems, and high-capacity batteries. Designed for ease of use and handling, these innovative outboards are ideal for a range of recreational applications across inland waterways and coastal waters.

With rapid charging capabilities, exceptional torque, and state-of-the-art battery management systems, Torqeedo motors ensure an efficient and eco-friendly alternative to traditional engines. In the selected eight countries across Europe, Torqeedo now makes use of the extensive Yamaha distribution network, making it easier than ever for customers to access sustainable boating solutions.

To find out more about Yamaha full range of outboards visit: https://www.yamaha-motor.eu/gb/en/products/marine-engines/

To find out more about the Torqeedo range of electric outboards visit https://www.torqeedo.com/en

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Notes to editors

About Yamaha Motor UK
Yamaha has been at the forefront of marine innovation and engineering excellence for 60 years.

Yamaha produces reliable cruising and high-powered outboard engines for everything from tenders to offshore cruisers, while pushing the boundaries of performance, fuel efficiency and innovation.

In the design and manufacture of new engines, Yamaha's approach is focused on creating a positive customer experience, from the new user getting on the water for the first time to the expert looking to enhance the potential of its craft.

For more information on Yamaha visit https://www.yamaha-motor.eu/gb/en/

About Torqeedo
Torqeedo is the market leader for electric mobility on the water. Founded in 2005 in Starnberg, Germany, the company develops and manufactures electric and hybrid drive systems from 0.5 to 200 kW for commercial applications and recreational use. Torqeedo products are characterised by an uncompromising high-tech focus, maximum efficiency, system integration, and solutions for a holistic energy management aboard.

For more information on Torqeedo visit https://www.torqeedo.com/en

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